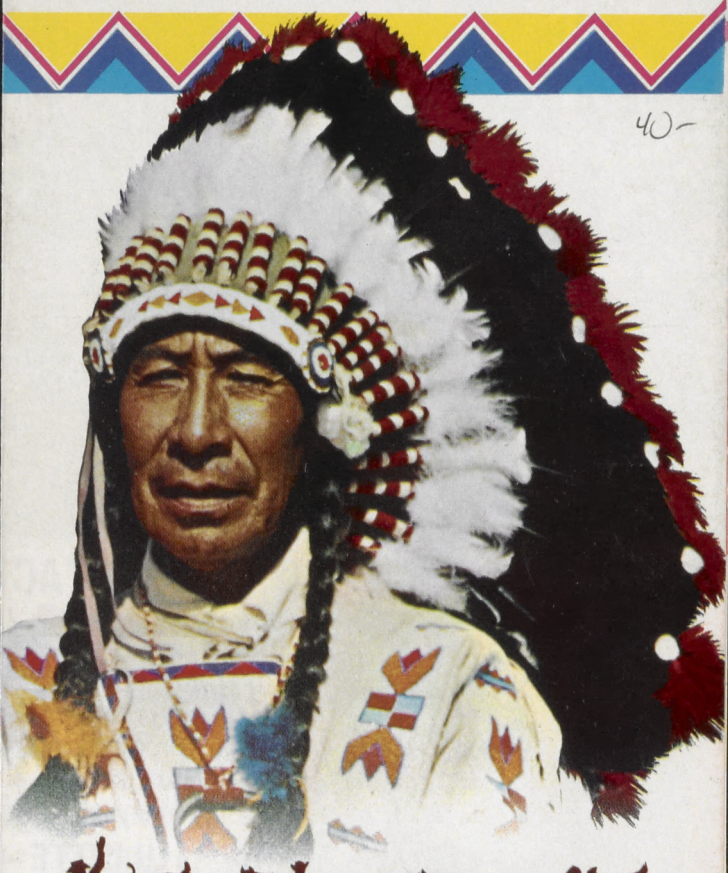


CALGARY

EXHIBITION &

STAMPEDE

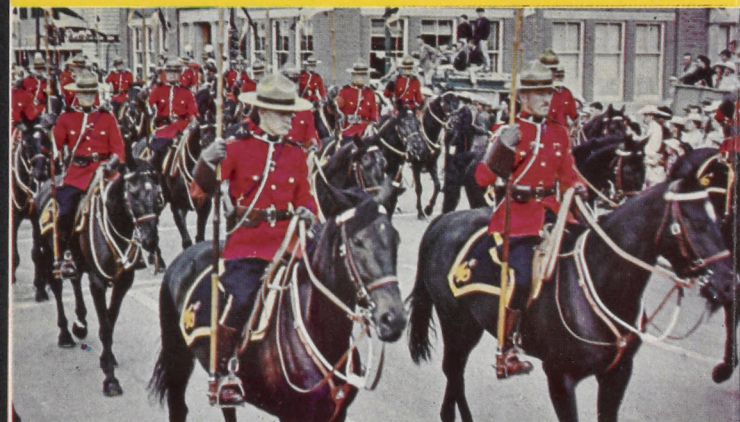


JULY
6-11, 1964

CALGARY, ALBERTA, CANADA

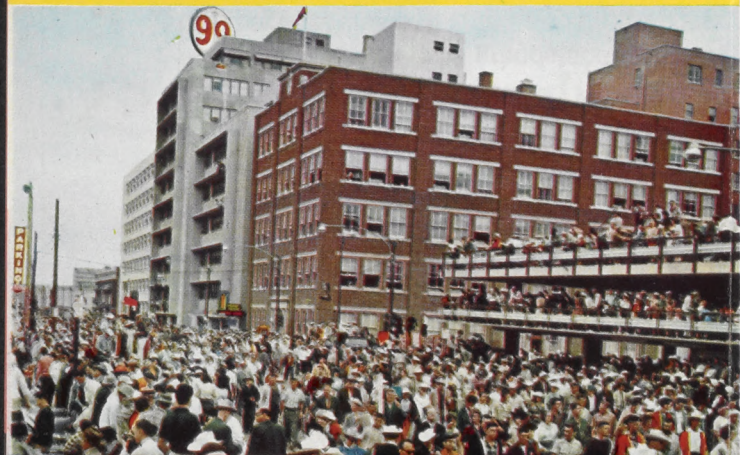


Colorful Indians parade downtown throughout the week, and perform their ancient dances.



Royal Canadian Mounted Police in the 2 Hour Monday morning Stampede Parade.

Downtown Street Celebrations are popular attractions



● Exhibits

FREE - in the ultra modern air-cooled "BIG FOUR BUILDING" outstanding Industrial and Commercial Exhibits on display . . . Art and Photo Salons plus an exhibition of authentic pioneer and Indian Relics by Glenbow Foundation. On the grounds, Agricultural and Industrial exhibits showing the latest methods and equipment.

● Independent Midway

Many additional free attractions in front of the Stampede Corral. Entertainment for the whole family.



● Indian Village

Free On The Grounds - Indian families of Blackfoot, Stony, Sarcee and Peigan tribes live in their gaily colored teepees for the entire week. Bring your camera and plenty of color film for this attraction and watch the Indians perform their ancient dances.

● Livestock Exhibition

Western Canada's Premier Livestock Exhibition - Free. On view, purebred cattle, horses, sheep and swine in the modern Livestock Pavilion. This year featuring the Shorthorn Breed of Cattle.



● Giant "Action" Midway

Featuring the Royal American Shows with the latest rides, shows and games. The largest travelling midway on wheels in the whole wide world!

● Children's Day

"The Happiest Day of ALL".

Friday is traditionally "Children's Day" with a special grandstand show FREE to all children 14 years and under.

Commences 9 a.m. July 10 - with school children's livestock review, selected vaudeville acts, plus dozens of free prizes.

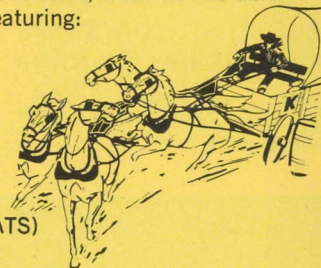


● Saturday Morning Roundup

IN FRONT OF THE GRANDSTAND, JULY 11 - 10 a.m. A budget priced show featuring:

- ★ Chuckwagon Races
- ★ Quarter Horse Competition
- ★ Ladies Barrel Racing
- ★ Horse Trailer Race
- ★ Other Western Events

PRICES \$1.00
(NO RESERVED SEATS)



● Stampede Parade

FREE - Monday, July 6 at 9 a.m. Downtown - The greatest Western Parade ever presented. Mounted Cowboys, Pioneers, Indians, Mounted Police, Trappers, Old Time Ranchers, Bands, Clowns, Floats. A fast moving colorful spectacle of the "Old West". Two and one half miles long.

● Downtown Street Celebrations

FREE - Tuesday, Wednesday, Thursday and Friday during Stampede Week, the downtown streets are closed to traffic, and Western Entertainers perform on every street corner - Indians . . . Square Dancing . . . Chuckwagons dishing out free hotcakes and bacon . . . a thousand spectacular action shots for the color photographer.



Completely Different Shows Daily!



AFTERNOONS

DAILY AT 1 P.M. IN FRONT OF THE GRANDSTAND.

A FOUR HOUR FAST MOVING PROGRAM OF WORLD CHAMPIONSHIP RODEO, RUNNING HORSE RACES WITH PARI-MUTUEL BETTING - SPECIALTY INFIELD ACTS. MORE VALUE FOR YOUR ENTERTAINMENT DOLLAR THAN YOU'VE EVER HAD BEFORE!



SPECIALTY INFIELD ACTS

Many spectaculars for the grandstand area yet to be announced -



STEER DECORATING

Superb horsemanship - strength - and speed - these three qualities determine the winner



Brahma Bull and Rider Part Company!



BRAHMA BULL RIDING

Only the toughest, bravest cowboys ride these wild critters.



CALF ROPING

Roping skill - speed and a well trained cow pony is needed to win this event.



SADDLE BRONC RIDING

Featuring the top stars of the Rodeo world on the toughest, wildest broncs.



BOYS WILD STEER RIDING

Rodeo champions of the future.



BAREBACK BRONC RIDING

Separates the men from the boys - here is rodeo action in its most exciting form.



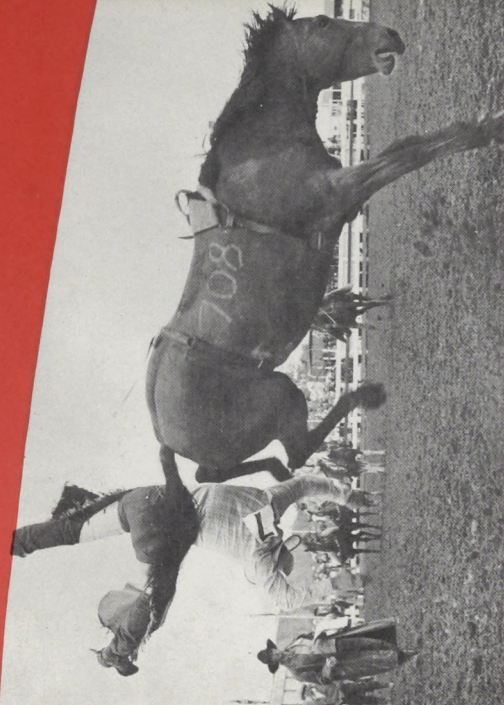
WILD HORSE RACE

16 wild horses let loose in the infield, first 3 man team to catch, saddle and ride their outlaw horse to the catchpen is the winner.



WILD COW MILKING

Hilarious comedy - plus plenty of thrills make this a popular event.



RACING RUNNING HORSE RACES WITH PARI-MUTUEL BETTING

Saturday, July 4th (at 2:00 p.m.) in front of the Grandstand. Racing continues ALL Stampede Week July 6 - 11 commencing 1:45 p.m. with 8 races daily at 25 minute intervals during afternoon Rodeo Performances.

PRICES

GRANDSTAND RESERVED:

AFTERNOON
PERFORMANCE

\$2.50, \$2.00
and \$1.75

EVENING
PERFORMANCE

\$3.00, \$2.50,
\$2.00, \$1.50

Enclosure Only: Adults \$1.00. Children 6-12 50c

ADMISSION TO GROUNDS:

Adults, 50c; Children 6 to 12, 25c;
Children under 6, Free.

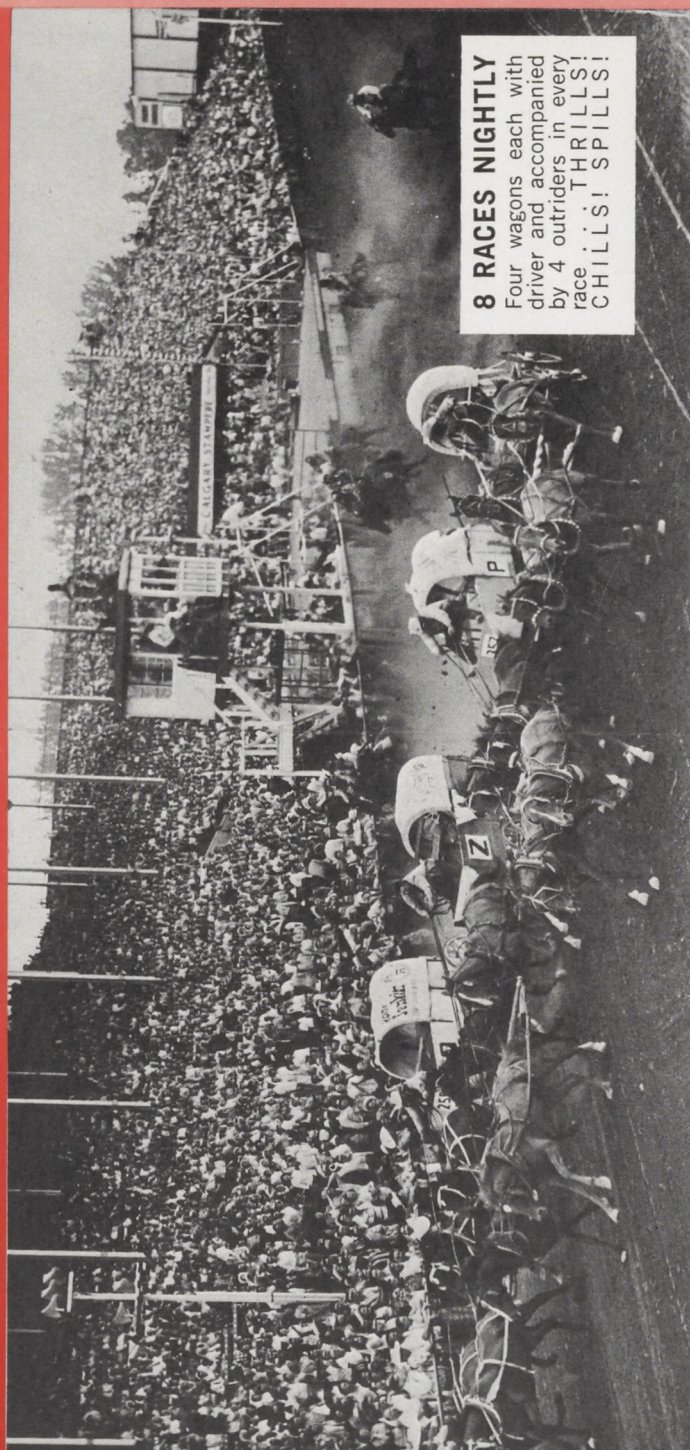
Autos or Trucks with Driver, \$1.50.



EVENINGS

IN FRONT OF THE GRANDSTAND

"WORLD-FAMOUS CHUCKWAGON RACES
STAGE SPECTACULAR, "SAY IT WITH MUSIC"
BRILLIANT, COLORFUL FIREWORKS DISPLAY



8 RACES NIGHTLY
Four wagons each with driver and accompanied by 4 outriders in every race. **THRILLS! CHILLS! SPILLS!**

JULIETTE



SPECTACULAR STAGE PRODUCTION

"Say it with music"

An all-new . . . exciting . . . outstanding musical production plus variety acts. Produced by the Calgary Exhibition & Stampede Ltd. Directed by Randolph Avery of Chicago. Starring . . .

☆ **JULIETTE** — Canada's most popular and lovely singing Television Star.

☆ **CHAI NE DANCERS** — exponents of both modern and folk dances.

☆ **WILF CARTER** — Canada's own Western Music singing star!

Plus: HAL SANDS' world-famous precision chorus line, and eight other outstanding variety acts.



WILF CARTER

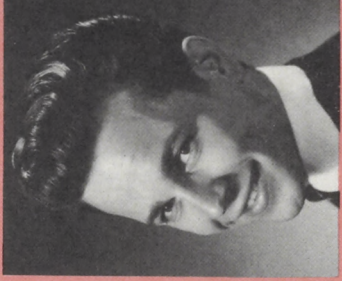
TOP VARIETY SHOWS IN THE STAMPEDE CORRAL



**HARVARD UNIVERSITY GLEE CLUB
RADCLIFFE COLLEGE LADIES' CHOIR**
Monday, July 6 — Afternoon & Evening
at 2:30 p.m. and 8:30 p.m. Internationally famous choirs in a program of both popular and classical songs. A total of 86 voices.
PRICES: Afternoons and Evenings — All Seats Reserved, \$3.00, \$2.50, \$2.00.

BOBBY CURTOLA

**Wednesday, July 8
Afternoon & Evening**
at 2:30 p.m. and 8:30 p.m.
Canada's sensational young singing star. Supported by the world-famous Silver Spur Dancers from Spokane, Washington. Plus stars of the Calgary Safety Roundup Television Show.
PRICES: Afternoon—No Reserved Seats, Adults \$1.50. Children 12 and under \$1.00.
Evenings—All Seats Reserved, \$2.00 and \$1.50.



THE WEST'S GREATEST HOOTENANNY
Thursday, July 9—Afternoon & Evening
at 2:30 and 8:30 p.m. Starring **OSCAR BRAND** of the "Let's Sing Out" Television Show, supported by a cast of well-known singers.

COUNTRY HOEDOWN

Saturday, July 11—Afternoon & Evening
at 2:30 and 8:30 p.m. Canada's most popular country and Western Music TV Show. Starring Gordie Tapp, Tommy Hunter, The Hames Sisters, Tommy Common, Pat Hervey, Al Cherney and Maurice Bolyer. Plus the Silver Spurs Square Dance group.
PRICES: Afternoon—No Reserved Seats. Adults \$2.00. Children 12 and under \$1.00.
Evenings—All Seats Reserved, \$2.50 and \$2.00.

WORLD CHAMPIONSHIP HEAVYWEIGHT WRESTLING

**Tuesday Evening, July 7 at 8:30 only.
Friday Evening, July 10 at 8:30 only.**
Featuring the greatest Wrestling Stars of the present day.



Completely Different Shows Daily!



THE GREATEST OUTDOOR SHOW ON EARTH!

No other show on earth can equal the Calgary Exhibition & Stampede for color, thrills, fun, and all-round entertainment suitable for the whole family. During the week the "authentic old west" comes to life again . . . Commencing with the colorful two hour western parade on Monday morning, followed by six thrilling afternoon and evening grandstand performances including world Championship Rodeo, Running Horse Races, Chuckwagon Races, Stage Spectacular and Fireworks, (both entirely different, be sure to see at least one afternoon and evening performance) Plus - daily downtown street celebrations - and on the grounds, Exhibits, Midway, Indian Village, International Livestock show, Free attractions - all combined into one terrific show - Bigger and Better than ever! Be sure to order YOUR tickets EARLY!

above: Saddle Bronc Rider bites the dust.

below: Steer Decorator reaches for his steer.





\$70,000

**GIVE-AWAY
POT O' GOLD**

\$50,000 GRAND PRIZE-PLUS

5

**ADDITIONAL
VALUABLE
DAILY
AWARDS**

**SOMEONE CAN WIN ANY OF THESE
AWARDS FOR ONLY ONE DOLLAR**

Tickets available only during Stampede Week
on the Exhibition Grounds.

**AN ADDITIONAL PROGRAM OF
OUTSTANDING SPECTACULAR
ATTRACTIONS IS UNDER
REVIEW, AND DETAILED AN-
NOUNCEMENTS WILL BE MADE
AT A LATER DATE.**

For tickets or further details write:

CALGARY EXHIBITION & STAMPEDE LTD.

CALGARY, ALBERTA, CANADA

Donald C. Matthews
President

Maurice E. Hartnett
General Manager

Printed in Canada